

# Cross-border E-commerce Newsletter

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## **1. CHINA BUSINESS**

### **China imports more energy products, soybeans in January-April**

China, the world's leading energy and food importer, bought more crude oil, natural gas and soybeans in the first four months of the year, customs data showed.

The country imported some 170 million tonnes of crude oil in the period, up 1.7 percent year on year, while natural gas imports rose by 1.5 percent to 32.33 million tonnes, according to the General Administration of Customs.

Coal imports expanded by 26.9 percent to 130 million tonnes.

During the period, China saw the inflow of soybeans grow by 0.5 percent year on year to 24.51 million tonnes, with the average purchasing price down 2.8 percent to 2,798.4 yuan (about 394 U.S. dollars) per tonne.

(Source: Xinhua)

### **Over 80 pct of exhibition area at China's import expo booked**

More than 80 percent of the planned exhibition area has been booked for the third China International Import Expo (CIIE) slated to take place in November, according to its organizers.

So far, more than 50 companies signed contracts with the CIIE Bureau, making it the largest signing event ever during the preparation of the third CIIE.

So far, over 1,400 companies from all over the globe have signed up for the coming CIIE, said Wang Bingnan, director of the CIIE Bureau, at the signing event, adding that with the global economy under shadow due to the COVID-19 pandemic, the CIIE shows China's firm stance on promoting economic globalization.

The third CIIE is scheduled to take place in Shanghai in November.

(Source: Xinhua)

### **China mulls temporarily adjusting relevant laws in Hainan pilot FTZ**

China's top legislature began deliberating a draft decision to authorize the State Council to temporarily adjust relevant laws and regulations in the Hainan pilot free trade zone.

The main content of the draft decision includes temporary adjustments of the land administration law, the seed law and the maritime law.

It is a major decision to support the construction of the Hainan pilot free trade zone and a free trade port with Chinese characteristics, according to Yuan Shuhong, vice minister of the Ministry of Justice.

The move aims to support Hainan to deepen its reform and opening-up in an all-round way and promote the implementation of the pilot policy in the Hainan pilot free trade zone, said Yuan.

The draft decision clarifies that the trial implementation of the adjustments will be no later than December 31, 2024.

(Source: Xinhua)

### **More imports from US to be exempt from extra tariffs**

More imported US products will be exempt from extra Chinese tariffs starting May 19, according to the Customs Tariff Commission of the State Council, marking China's serious fulfillment of trade commitments with the United States.

China's exclusion of tariffs on some US chemical products, such as kaolin and medical sanitizer, will be effective for one year from May 19 to May 18, 2021, the commission said in a recent statement. Duties that have already been imposed can be refunded, and related companies can apply for refunds within six months.

This is the second list of US goods to be excluded from the second round of tariff countermeasures against the US Section 301 measure, according to a statement from the commission. Last year, China exempted the first group of US products included in its tariff list.

(Source: China Daily)

### **China extends anti-dumping duties on alloy-steel pipes from U.S., EU**

China's Ministry of Commerce announced that it will extend anti-dumping duties on imports of alloy-steel seamless pipes for high temperature and pressure from the United States and the European Union for another five years.

Following an expiry review launched at the request of the domestic industry, the extension took effect from May 10, the ministry said in a statement on its website.

China started to impose anti-dumping duties on imported alloy-steel seamless pipes for high temperature and pressure from the United States and the European Union in 2014. In June last year, the commerce ministry adjusted anti-dumping duty rates for producers of such products from these regions.

(Source: Xinhua)

### **China imposes anti-dumping tariffs on Australian barley: MOFCOM**

China has imposed anti-dumping tariffs of up to 73.6 percent on barley imported from Australia for five years, effective on May 19, the Chinese Ministry of Commerce (MOFCOM) said earlier.

A Chinese investigation determined that Australian exporters were dumping barley in China and did material damage to the domestic barley industry, according to a statement on the ministry's website.

As a result, shipments by Australian companies - including Kalgan Nominees Pty Ltd, JW & JI McDonald & Sons and Haycroft Enterprises - will face tariffs of 73.6 percent.

The ministry decided to launch anti-dumping investigations into barley from Australia in November 2018.

(Source: Global Times)

### **Beef imports of 4 Australian firms blocked**

China decided to suspend beef imports from four Australian companies due to a violation of requirements agreed to by the two countries, Foreign Ministry spokesman Zhao Lijian said. Zhao also dismissed Australia's claim of China's "economic coercion".

Zhao said Chinese customs has found in inspections multiple lots of imported beef products from individual Australian companies that failed to meet inspection and quarantine requirements mutually agreed upon.

The suspension was aimed to safeguard the health and safety of Chinese consumers, he said. China has notified Australian authorities about the decision and required Australia to completely investigate the problem and make corrections.

(Source: China Daily)

### **Finnish pork exports to Chinese market back on track: exporters**

Two leading Finnish meat exporters have welcomed the speedy recovery of demand in their Chinese market from the COVID-19 crisis in their Q1 results statements.

Tero Hemmila, the CEO of HKScan, said that pork exports to China had returned close to the company's target level at the end of Q1. Exports increased from the 2019 comparison period, although HKScan had not reached its planned volumes.

Based in southwestern Finland's Turku, HKScan is a well-known Finnish manufacturer of meat foods and products both domestically and internationally.

(Source: Xinhua)

### **China-ROK cooperation demonstration zone to take shape**

The State Council recently approved an overall plan on establishing a China-ROK international cooperation demonstration zone in Changchun city, Northeast China's Jilin province.

Construction of the demonstration zone should proceed under the principle of high-quality development, in an effort to establish a multifaceted open cooperation structure covering industries, technologies, trade, social studies, and environment protection.

Efforts will be made to usher in an international cooperation mechanism, a modern industrial system, a law-based, international and convenient business environment, and improved management services in the demonstration zone.

Once established, the demonstration zone will inject new vitality into joint building of the Belt and Road Initiative and overall revitalization of the northeast region.

( Source: english.www.gov.cn)

### **China's foreign trade faces increasing downward pressure**

China faces increasing downward pressure on foreign trade this year as the novel coronavirus pandemic has caused huge shocks to the world economy and global supply chains, an official with the Ministry of Commerce (MOC) said.

The impact will be especially significant for small and medium-sized enterprises and labor-intensive industries, MOC spokesperson Gao Feng told a regular press briefing.

He attributed the country's export rebound in April to various factors, including an uptick in domestic industrial production, a quick demand recovery in Japan and the Republic of Korea, and a stable ASEAN market.

ASEAN has become China's largest export destination, with exports to the bloc rising 3.9 percent year on year during the first four months, Gao said.

(Source: Xinhua)

### **Car loans encouraged in bid to boost sales**

The authorities have unveiled a slew of measures to drive car sales amid efforts to ensure the stable and normal operation of the economy, a circular released recently said.

The circular was jointly issued by 11 departments, including the National Development and Reform Commission and the China Banking and Insurance Regulatory Commission.

Financial institutions will be encouraged to offer loans to people wanting to buy cars, it said.

More efforts will be made to increase support for car loans and boost sales by lowering down payment ratios and interest rates and extending repayment periods.

(Source: China Daily)

### **China takes steps to ensure export quality of epidemic prevention supplies**

China has taken measures to strengthen quality control over exports of medical supplies, winning support from home and abroad, an official with the Ministry of Commerce (MOC) said.

The ministry has been working with other government departments to crack down on exports of counterfeit and shoddy products and other behaviors that disrupt the market and export order, Li Xingqian, director of foreign trade department under the MOC, told a news briefing.

So far, 74 countries and regions and six international organizations had inked procurement contracts on 192 batches of medical supplies worth 1.41 billion U.S. dollars with China.

China's exports of epidemic prevention supplies have been rising significantly in recent months. Customs data showed that the value of such exports has hit 55 billion yuan (about 7.77 billion U.S. dollars) since last month.

(Source: Xinhua)

### **China sees rising exports of epidemic prevention supplies**

China's exports of epidemic control materials continued to increase in the past two months, according to the Ministry of Commerce (MOC).

From March 1 to May 6, the country exported epidemic prevention supplies to 194 countries and regions through procurement, said MOC spokesperson Gao Feng at a recent press conference.

Meanwhile, the MOC has been working with other departments to strengthen quality control over exports of medical supplies. Products that do not meet either Chinese or foreign quality standards shall not be exported, according to Gao.

The spokesperson noted that China has been cracking down on exports of counterfeit and shoddy products and other behaviors. Special work teams were deployed to 10 provinces and cities in mid- and late April to carry out on-site inspections.

(Source: Xinhua)

### **China Post expanding freight services to help in virus fight**

China Post Group Corp, the centrally administrated State-owned enterprise with nearly 1 million employees, plans to add a number of international postal routes via air, sea and rail to deliver epidemic prevention and control products and industrial goods to countries in need in fighting COVID-19, executives.

Because there is not much potential for Chinese companies to lease cargo space in passenger aircraft of Chinese and European airlines, China Post—supported by the 33 cargo aircraft owned by its subsidiary China Postal Airlines—increased its service frequency on six regular international postal air routes such as services between Shanghai and Tokyo, and Zhengzhou, Henan province, and Seoul since mid-March.

The group also organized international air cargo charters to carry COVID-19 testing kits, surgical masks, ventilators and infrared thermometers, as well as mail and industrial goods from Nanchang, Jiangxi province, to Amsterdam and Osaka last month.

(Source: China Daily)

### **Chinese medicinal material price index up 0.04%**

The Kangmei Chinese medicinal material price index, a barometer of the traditional Chinese medicine (TCM) material market, rose 0.04 percent to 1,294.54 points.

Covering more than 500 TCM materials including herbs and minerals from six major markets nationwide, the closely-watched index reflects the overall price trend in the country's TCM material market. It is released daily by Kangmei Pharmaceutical Co Ltd, one of China's major TCM companies.

The index was approved by the National Development and Reform Commission of China in 2012 to offer more timely and accurate reference for TCM material growers, traders and pharmaceutical companies.

Traditional Chinese medicines, often given as oral liquid, granule and pills, typically use the combination of a number of medicinal materials, mostly herbs, to address health problems.

(Source: Xinhua)

### **New China-Europe freight train service opens**

A China-Europe freight train left the eastern Chinese city of Yiwu, Zhejiang Province, heading for Vilnius, capital of Lithuania.

The postal service train will travel a total of 10,146 km and pass by Kazakhstan, Russia and Belarus before arriving at the terminal. It marks that a new cargo transport line has linked China and the Baltic Sea of Europe.

The train carrying 100 TEUs loaded with 353.77 tonnes of international mail from Shanghai and four provinces will leave China via the Horgos Port in northwest China's Xinjiang Uygur Autonomous Region.

After arrival, the international mail will be distributed to 36 European countries, including Spain, Denmark, Switzerland and France.

The opening of this China-Europe freight train service line has provided a new channel for the transportation of international mail amid the pandemic. In the future, it is expected to be operated at the frequency of one train per week.

(Source: Xinhua)

### **Restrictions on all-cargo flights at Beijing airports lifted**

China's civil aviation regulator has lifted restrictions on the operation of all-cargo flights at Beijing Capital International Airport and Beijing Daxing International Airport.

All airlines can operate all-cargo flights at the two airports, the Civil Aviation Administration of China (CAAC) told Xinhua.

The CAAC cited the growing needs of cargo transportation and the handling capacity of the two airports as factors behind its decision to lift restrictions.

(Source: Xinhua)

### **China details measures to improve business environment in civil aviation sector**



China's civil aviation regulator has released a document aimed at optimizing the business environment in the sector, which specifies directions for fostering a fair and transparent market.

The document, issued by the Civil Aviation Administration of China, details implementation rules of a regulation issued in October 2019, which signals a milestone in China's bid to explore institutional improvement for a better business environment.

It pledges to provide wider market access by implementing unified negative lists for market access across the country, as well as protection to all market entities to ensure they can make equal use of market resources.

The document also clarifies measures to improve government services such as electronic certificates and business licenses, information sharing and transparency of administrative work.

(Source: Xinhua)

### **Central China's hub airport starts e-freight pilot project**

China has approved Zhengzhou Xingzheng International Airport to start a pilot project of e-freight, targeting to facilitate its development into an international air cargo hub, according to the civil aviation authorities.

The e-freight pilot project is a move to implement the central government's deployment of facilitating the logistics industry, according to the Civil Aviation Administration of China.

The two-year pilot project started on May 8. It will carry and try integrated digital technologies which include an electronic freight information platform, smart security check information system and air logistics public information services platform.

The project is also anticipated to boost the air-ground and air-railway combined transportation, by connecting standards and information of various means of transport.

(Source: Xinhua)

## **2. CHINA'S E-COMMERCE INDUSTRY**

### **Guide for participating in 127th Canton Fair**

The 127th Canton Fair is scheduled online from June 15 to 24. The Canton Fair has operated uninterrupted for 63 years. As an all-round opening-up platform, it has made tremendous contributions to international trade cooperation.

If you would like to know how to apply for online booths and how to participate in the Canton Fair, please scan the QR code for the detailed guides.



(Source: Canton Fair official website)

### **Shanghai launches online exhibition platform**

Shanghai, one of the world's leading exhibition centers, announced the launch of an online exhibition platform to offset the impact of COVID-19.

A new company was jointly set up by the municipal government of Shanghai and China's e-commerce giant Alibaba Group for the operation of the platform.

World-renowned automobile brands, such as SAIC Motor, Geely, Volkswagen, General Motors and Ford, debuted on the platform with their new cars.

"We're actively embracing the future of the exhibition industry," said Zhou Minhao, chairman of the Council for the Promotion of International Trade Shanghai.

Though the epidemic has posed challenges to the economy and society, the crisis could be turned into an opportunity as long as it is handled properly, according to Alibaba CEO Zhang Yong.

Alibaba Cloud, the cloud computing arm of Alibaba, will use its industry-leading 3D modeling, mixed reality, augmented reality and other technologies to create an immersive exhibition and trading experience for exhibitors.

(Source: Xinhua)

### **Cross-border parcels from China's Yiwu increase by over 860 pct**

#### **in April**

The eastern Chinese city of Yiwu, home to the world's leading small commodities market, handled 1.47 million consignments of cross-border parcels in April, up 867.2 percent year on year, the local customs said.

The China-Europe freight train service, which was launched in Yiwu in 2014, has provided a new channel for the transportation of international mail amid the COVID-19 pandemic. More and more cross-border e-commerce enterprises in Yiwu and the surrounding cities in Zhejiang Province prefer to transport medical supplies and daily necessities via freight trains, accounting for 68.6 percent of the total.

After the epidemic broke out, due to the falling number of international cargo flights, many cross-border e-commerce sellers in cities such as Hangzhou and Shanghai chose to transfer some goods to Yiwu and transport them to Europe via freight trains.

(Source: Xinhua)

### **Amazon launches SageMaker service in China**

Amazon Web Services (AWS), a subsidiary of Amazon.com, announced that its Amazon SageMaker is now available in China.

The newly launched service is operated by Ningxia Western Cloud Data Technology Co., Ltd. and Beijing Sinnet Technology Co., Ltd.

"More and more companies in China are talking about the potential of machine learning and thinking about how to incorporate these technologies in their applications," said Elaine Chang, managing director of AWS Greater China, who noted that the launch would help AWS's customers in China remove a lot of the muck and complexity involved in machine learning.

The Amazon SageMaker, a cloud machine-learning platform launched in November 2017, provides developers and data scientists with the ability to build, train and deploy machine learning models quickly and at scale.

(Source: Xinhua)

### **Tianjin e-commerce firms spend \$216m on poverty alleviation**

E-commerce companies from Tianjin purchased agricultural goods worth 1.53 billion yuan (\$216 million) from over 10 places in China's less-developed western and interior regions such as Shaanxi province, the Xinjiang Uygur autonomous region and Gansu province recently.

"The orders are expected to help 141,600 poverty-stricken people in the interior regions. In addition, Tianjin's e-commerce companies will further promote the products via local e-commerce portals and media outlets," said Zhang Qingen from the Tianjin Cooperation and Exchange Office.

Such efforts are part of the city's ongoing efforts to achieve China's goal of building a moderately prosperous society in all respects and securing a decisive

victory in poverty alleviation. Chinese President Xi Jinping had stressed that lifting rural residents out of poverty by the end of 2020 is a solemn commitment of the country, and it must be fulfilled on schedule.

(Source: China Daily)

## **Suning.com to launch RMB1 billion subsidies for**

### **5G mobile phone buyers**

Suning.com, owned by Suning Holdings Group, one of the largest commercial enterprises in China, unveiled multiple measures on encouraging customers to buy 5G mobile phones in an online press conference for its 5G Mobile Phone Festival held recently, reported China Securities Journal.

Hou Enlong, president of Suning.com, announced that his company will launch a 1 billion yuan fund encouraging customers to buy 5G phones together with mobile telecom operators, verticle supply chain partners and trade-in service providers.

Customers who buy the new 5G mobile phones on Suning.com will enjoy the special subsidy with a maximum of 3,030 yuan and enjoy installments interest-free up to 24 monthly installments.

(Source: Xinhua)

## **Alibaba Cloud 3rd biggest global provider for IaaS and 1st**

### **in Asia Pacific: report**

Alibaba Cloud, the cloud computing arm of China's internet giant Alibaba, had the third biggest market share in the global Infrastructure as a Service (IaaS) market and the biggest in the Asia Pacific region for the third year in a row in 2019, according to a report released by global research and advisory firm Gartner.

Alibaba's market share in the global IaaS market climbed to 9.1 percent in 2019, up from 7.7 percent the year earlier. The Gartner report also showed that in the Asia Pacific region, Alibaba's market share increased to 28.2 percent last year, from 26.1 percent in 2018.

Alibaba Cloud is the technology and public cloud platform underpinning Alibaba's ecosystem, which ranges from e-commerce and payment to logistics and supply chain management solutions.

(Source: Xinhua)

## **Tencent promotes medical AI to sustain anti-epidemic fight**

Chinese tech giant Tencent has utilized its artificial intelligence (AI) technology in the medical sector to aid the fight against the COVID-19 outbreak.

Data from the firm showed that so far it has owned more than 300 patents in the medical AI field, ranging from medical auxiliary diagnosis to medical record management and risk monitoring to medical imaging.

While promoting a digital medical solution amid the global battle, the Shenzhen-based enterprise open sourced its COVID-19 self-triage assistant, an online tool backed by AI technology, to help people around the world conduct a self-assessment about potential coronavirus symptoms.

Through the platform, villagers can also find out whether they had taken the same trains with patients infected with COVID-19.

(Source: Xinhua)

### **China's Haier Smart Home reports 9 pct revenue growth in 2019**

China's home appliance giant Haier Smart Home (600690.SH) reported that its revenue grew 9.05 percent year on year to 200.762 billion yuan in 2019.

The company's net profit attributable to its shareholders last year reached 8.206 billion yuan, up 9.66 percent year on year, according to its filing to the Shanghai Stock Exchange.

In 2019, Haier Smart Home implemented an ecosystem brand strategy, under which it developed brands for meeting individualized needs in different scenarios and built an industrial ecosystem by bringing in first-class enterprises. Last year, the ecosystem brought Haier Smart Home 4.8 billion yuan of revenue, surging 68 percent year on year.

The company said that the continuous growth in its overseas business could be attributed to its improvement in the areas of R&D, manufacturing and sales, as well as its localized operation.

(Source: Xinhua)

### **Alibaba among top 10 shareholders of Yunda with 2 pct stake**

Hangzhou Ali Venture Capital has become one of the top ten shareholders of Yunda Holding Co., Ltd. (002120.SZ), a major logistics company in China, with a 2 percent stake, according to the Yunda's 2019 annual report released recently.

In 2019, the operating revenue of Yunda reached 34.404 billion yuan, with a year-on-year growth of 148.30 percent.

The company intends to pay a cash dividend of 2.39 yuan (tax included) for every 10 shares, and transfer 3 shares to all shareholders for every 10 shares.

In late march, media reported that Alibaba Group was planning to buy at least a 10 percent stake in Yunda.

Yang Daqing, a special researcher at the China Society of Logistics society, said the move will accelerate Alibaba's smart logistics network construction, and Yunda will focus on technology upgrading, speeding up cost reduction and efficiency improvement to share the fruits of new logistics infrastructure development.

(Source: Xinhua)

### **3. BUSINESS OPPORTUNITIES**

#### **CHINA EXPORT | Snow Helmet, Ski Helmet, Road Helmet**

##### **Company profile:**

The company in Guangdong Province mainly specializes in helmet production. With an experienced management and professional work team, the company has 17 years experience in sport helmet industry, offering over thousands designs.

There are two factories: the head factory is in Shunde. The branch factory is in Zhaoqing. Both are located in southern China's Guangdong Province.

The two factories cover a total of 15,000 square meters with more than 300 employees.

Established in 2002, the helmet manufacturer specializes in the sport helmets, such as bicycle helmet, skate helmet, ski helmet, horse riding helmet, water sport helmet and so on. The main markets include: Europe, North America, South America and Southeast Asia. It produces millions of helmets every year.

The helmet products acquired the certificates of CE EN 1078, CE EN1077, CE EN1384, GS, CPSC, ASNZS2063 and passed audit like BSCI, Disney, ISO9001, Walmart.

The main products include: snow helmet, ski helmet, MTB helmet, road helmet, sports helmet, freestyle helmet, triathlon aero helmet, downhill helmet, kids helmet, elbow/knee/wrist protectors, accessory (head lock).

Please scan the QR code for more product details.



## **CHINA EXPORT | Computer Aided Diagnostic Software**

**Product Name:** (InferRead CT-Lung Pneumonia) Computer Aided Diagnostic Software

### **Product Introduction:**

Infer Read CT Pneumonia is used for receiving CT thoracic DICOM image from medical imaging storage devices.

1. Automatically indicate whether the current patient is suspected the possibility of COVID-19 infection.
2. Giving a triage warning based on evaluation of urgency and level of infection.
3. Checking and segmenting automatically the inflammatory areas in the lung field.
4. Comparing the CT images of the same patient over different time periods for treatment evaluation.
5. Data analysis for perspective of hospital and doctors.

### **Internationalize & Global Marketplace:**

CE certified and ISO13485 certified. Applying for FDA and Japanese PMDA certifications.

Signed with Japan customers and hospitals in Canada and USA are in the process of agreement. The company has sold products and services in 9 countries and 3 regional offices in Europe, Japan and USA.

## **CHINA EXPORT | Shuanghuanglian Granules (Sucrose-free)**

**Product Name:** Shuanghuanglian Granules (Sucrose-free)

**Product Model:** (NMPN)-Z23020726

### **Product Introduction:**

Dispelling wind and effusing exterior syndrome, clearing heat and removing toxicity. It can be used to cure the mild and common symptoms of the “COVID-19”.

Domestic Official Certification:

Guidelines for the diagnosis and treatment of SARS (2003 Edition, China Association of Chinese Medicine)

Guidelines for the diagnosis and treatment of influenza (2011 Edition, Ministry of Health of the PRC)

Recommended diagnosis and treatment program of COVID-19 of TCM drugs in Beijing, Shanghai, Guangdong, Shaanxi Province, China.

### **CHINA EXPORT | Candelabra**

**Product Name:** Candelabra

**Specification:** 14\*47\*57cm

**Material:** Iron+K9 crystal plated gold color

**Product Introduction:** 5 arms candelabra for home decor or wedding décor

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THE CROSS-BORDER E-COMMERCE NEWSLETTER, initiated by the Department of Trade and Investment Promotion of China Council for the Promotion of International Trade (CCPIT) and compiled by CCPIT IT Center, provides information regarding Chinese trade policy watch, industry update and business opportunities in China. It caters to the needs of international e-commerce companies, import & export trade dealers, foreign embassies, chambers of commerce and industry of all countries who are seeking biz updates and trade opportunities.

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