

# Cross-border E-commerce Newsletter

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## **1. CHINA BUSINESS**

### **Phase one trade deal implementation progressing**

China and the US have achieved progress in the implementation of their phase one trade deal, despite "lags" in certain imports that fell slightly behind schedule due to technical and supply issues on the US side on heels of the latter's coronavirus outbreak.

US Chamber of Commerce and over 40 trade associations urged top Chinese and US officials including Chinese Vice Premier Liu He, US Treasury Secretary Steven Mnuchin and US Trade Representative Robert Lighthizer to redouble efforts to implement the phase one trade agreement, according to media reports.

In a letter, the groups urged a significant increase in China's purchases of US goods and services, noting that combating the coronavirus pandemic and restoring global growth partially depend upon the successful implementation of the trade deal, Reuters reported.

Industry insiders have expressed concerns over whether the US has the ability to ship agricultural products in quantity that are also in line with strict quarantine and epidemic prevention measures adopted by Chinese customs.

Chinese customs also announced on July 7 that it has updated the list of US companies that are allowed to export beef to China and the new rule took effect on July 3.

(Source: Global Times)

### **China to enhance domestic sales of export enterprises**

China will support export firms selling products in the domestic market by easing market access, expanding sales channels, and strengthening financial assistance to help them through difficulties and stabilize foreign trade.

This year, the country will offer domestic market access to products originally made for export only if they meet certain technical standards. The government will also simplify the procedures for compulsory certification of the relevant products, according to a guideline released by the State Council.

Firms will be encouraged to make products for export and domestic sales on the same production line, to the same standards and of the same quality, to reduce production costs and facilitate trade transformation.

Domestic sales platforms will be established for the firms by setting up export product zones at online shopping festivals, and organizing promotions at major

shopping streets. Facilitating direct purchases by big commercial firms in the country, and attracting domestic buyers at major trade fairs are additional measures that will be taken, said the guideline.

(Source: Xinhua)

### **China suspends meat imports from more foreign plants due to COVID-19 spread**

China customs has issued a revised import suspension list, adding a number of contaminated meat suppliers from Germany, Brazil and the UK, where the COVID-19 pandemic continues.

One Brazilian and two German pork factories were prohibited from exporting to China recently after products from a British beef factory were suspended, according to China's General Administration of Customs.

The suspensions came after coronavirus infections were detected among meatpacking workers in those plants.

The temporary ban will impact the business of the factories as China is the largest meat consumption market, Gao Guan, deputy director of the China Meat Association (CMA), said recently. He predicted that there could be more additions to the list.

China's pork consumption accounts for 46 percent of global pork consumption, while beef, lamb and poultry respectively account for 11 percent, 33 percent and 15 percent of global consumption.

(Source: Global Times)

### **Sales of tariff-free Australian beef liked by residents in Hainan Island**

The zero-tariff fresh Australian beef is proving popular with consumers in South China's Hainan free trade zone, displaying China's determination to pursue opening-up policy. Yet the outlook for Australian beef exports to China is dimmer, due to an all-time low in bilateral relations, experts said.

A total of 1,785 zero-tariff live cattle imported from Australia arrived in Hainan Province, with imported beef going on sale in Carrefour and other supermarkets recently.

Wang Bo, a manager at Carrefour's store in Hongchenghu in Haikou, capital of Hainan, told the Global Times Monday that Australian beef is liked by local consumers and the current supply falls short of demand.

He estimated the next shipment would arrive about a month later. "Affordability is the main factor driving higher consumption," said Wang.

Sold at around 40 yuan (\$5.7) per jin (half kilogram), the zero-tariff Australian beef is affordable to ordinary Hainan residents, he added.

However, industry watchers said if Australian politicians continue to harp an anti-China narrative, bilateral trade and investment will meet more obstacles. China is Australia's largest trading partner.

(Source: Global Times)

### **Southern Thai province eyes Chinese market for native durian**

Thailand's southern province of Pattani said it hopes the Chinese market will pick up its native grown Puangmanee durian to assist the province's economy which had been hit hard by the COVID-19 pandemic.

Pattani launched its Puangmanee durian season recently, with promotions designed to lure the lucrative Chinese market for this unique variety of the pungent fruit.

Pattani government told the media that farmers in the southern provinces are working towards meeting the ASEAN Good Agricultural Practice (GAP) standards in order to boost the market for native durian, rambutan, mangosteen, southern langsat and pomelo.

(Source: Xinhua)

### **Soybean imports surge via China's Tianjin port**

North China's Tianjin port handled a total of 2.72 million tonnes of soybean imports from January to May, up 62 percent year on year, according to the Tianjin customs.

The imported soybeans are used for oil pressing and feed processing. As domestic pig production and marketing have returned to normal, feed demand has increased significantly, driving the rapid growth of soybean imports via Tianjin Port.

The main source of imports was the Americas, accounting for over 90 percent of the port's total.

(Source: Xinhua)

### **Ministry: No restrictions against Indian products, services**

China has not taken any restrictive or discriminatory measures against Indian products and services, said Commerce Ministry spokesperson Gao Feng at a recent press briefing.

(Source: China Daily)

### **5 regulations in Hainan pilot FTZ to be temporarily adjusted**

The State Council has decided to make temporary adjustments on some regulations in the China (Hainan) Pilot Free Trade Zone, in a recently-issued circular, in order to further promote reform and opening-up, and ensure the implementation of policies.

According to the announcement, five administrative rules concerning customs guarantee, import and export tariffs, international maritime transportation, inspection of vessels and marine installations, and management of domestic waterway transportation will be adjusted from now until Dec 31, 2024.

Ministries under the State Council, and the people's government of Hainan province should make adjustments in their local regulations accordingly and establish appropriate management systems, the announcement read.

(Source: english.www.gov.cn)

### **Hainan raises duty-free shopping quota to boost growth**

Starting from July 1, Hainan has raised by a big margin the annual offshore duty-free shopping quota for travelers, in a move to boost the development of the Hainan Free Trade Port, according to a statement by the Chinese authorities.

Jointly issued by the Ministry of Finance, the General Administration of Customs and the State Taxation Administration, the statement said the quota will be increased to 100,000 yuan per person each year from the current 30,000 yuan.

The categories of duty-free goods will also be expanded from the current 38 varieties to 45, with some wine products and electronic products such as smartphones, laptops and game players being added to the duty-free list.

The current limit of 8,000 yuan for a single duty-free product will be lifted, and the number of categories with a single-purchase quantity limit will be significantly reduced, according to the statement.

(Source: China Daily)

### **China launches three chemical options on Dalian Commodity**

#### **Exchange**

The trading of options for three major chemicals, namely polypropylene (PP), polyvinyl chloride (PVC) and linear low-density polyethylene (LLDPE), were launched at the Dalian Commodity Exchange in northeast China's Liaoning Province.

The listings of the three chemical options will help boost the risk-management ability of petrochemical enterprises, and support the sound and stable development of the petrochemical industry.

PP, PVC and LLDPE are three major plastic chemical products, and China is a major producer and consumer of these products.

Options, like futures, are important basic derivatives in mature international markets, and play an irreplaceable role in helping industrial enterprises mitigate risks, said Fang Xinghai, vice chairman of the China Securities Regulatory Commission (CSRC).

Steadily boosting the growth of the options market is a key part of the CSRC's efforts to improve the derivatives market and meet the risk-management needs of enterprises in the real economy, he said.

(Source: Xinhua)

### **Five cities to build distribution hubs for China-Europe railways**

China plans to invest 200 million yuan (\$28.53 million) to build China-Europe railway distribution hubs in five cities of the country to better use railway sources and reduce costs, according to the National Development and Reform Commission, the country's top economic planner.

The five cities, namely Chengdu, Zhengzhou, Chongqing, Xi'an and Urumqi, are all major cities for China-Europe freight train service or key logistics channels.

The construction of transportation hubs will enable cities to share resources, cut costs and improve efficiency.

An expert from China Development Institute said most China-Europe freight trains pass Urumqi without stopping at the current stage, and the establishment of the new hub will enable domestic and foreign goods to travel on the trains at the same time to reduce costs.

(Source: China Daily)

### **Fast track border passage for China, Mongolia to reboot trade links**

China and Mongolia have implemented a "fast track" entry agreement amid the lingering COVID-19 pandemic to ensure the orderly and safe flow of people and goods across borders at border cities, China's Foreign Ministry said.

The green passage scheme will address the need for truck drivers driving freight across the national border and other key personnel needing to cross the border for business, logistics and production needs.

The ministry said the scheme will have a significant role in boosting the bilateral trade of goods and facilitate work and production resumption on key projects involving people from both countries.

Trade volume between Mongolia and China reached \$8.9 billion in 2019, accounting for 64.4 percent of Mongolia's total foreign trade, public data showed in January. The two countries have set a \$10-billion target for bilateral trade in 2020.

(Source: Global Times)

### **China' s small and medium businesses further recovered in Q2**

China's small and medium businesses continued to recover in the second quarter amid the COVID-19 pandemic, as the Small and Medium Enterprises Development Index (SMEDI) reached 85.5 - 3.5 points higher than the first quarter, China Association of Small and Medium enterprises said.

The result of the SMEDI, which is between zero to 200, indicates the operation status of Chinese small and medium businesses in eight major sectors, including sales and services. An index lower than 100 means that enterprises are facing contraction while a figure higher than 100 means their businesses are booming.

According to the association, that the index has increased amid the pandemic shows that initial results of China's major tasks to ensure stability in six sectors including employment and foreign trade have been achieved.

The general index also shows that the confidence of small and medium businesses is recovering while their expectations are also increasing.

(Source: Global Times)

### **Chinese brands post stronger global presence in 2020: report**

Chinese firms are making great strides in brand value on the global playing field, a recent market report showed.

A record high of 17 Chinese companies have made it into the 2020 BrandZ Top 100 Most Valuable Global Brands Ranking, compared with 15 last year, according to BrandZ, a global brand equity platform.

Chinese e-commerce giant Alibaba led Chinese firms in the ranking, rising to the sixth place this year, up one spot from last year with a value of 152.53 billion U.S. dollars.

Tech giant Tencent ranked second among Chinese companies, with its brand value surging 15 percent to 150.98 billion U.S. dollars.

China's leading liquor maker Kweichow Moutai was the fastest growing brand in 2020 with a staggering growth of 58 percent, while internet giant Meituan and e-commerce giant JD.com also registered robust performance in brand value expansion.

The ranking is commissioned by global communication services provider WPP and conducted by brand equity research consultancy Kantar. It examines market data from Bloomberg with consumer insights from over 3.8 million consumers, covering more than 17,500 brands across 51 markets.

(Source: Xinhua)

### **Shanghai deemed to be ideal stage for brand launches**

An index compiled by the Shanghai Institute of Quality and Standardization and the Research Center of Shanghai Commercial Development in June showed that Shanghai scored 86.8 points in the first half of 2020, an indication that it has become a stage for the unveiling of global brands.

The index is based on three factors — number of new brands, business dynamics and the impact of new products and stores.

Said to be the first of its kind, the index was released last month as part of the 2020 Shanghai Global New Product Launch Season, an event organized by the municipal government to boost consumption.

According to Liu Min, deputy director of the Shanghai Municipal Commission of Commerce, 40 companies and 80 brands have held 110 new product launches during the month-long event.

(Source: China Daily)

### **Sinopharm steps up efforts in developing vaccines for COVID-19**

Sinopharm Group is speeding up development of a candidate vaccine for the novel coronavirus that causes COVID-19, with more milestones having been achieved by the Chinese State-owned pharmaceutical giant ahead of hoped-for mass production.



According to a statement from China National Biotech Group Co Ltd, Sinopharm's vaccine and bioscience unit, Phase-1 and Phase-2 clinical trials of its inactivated vaccine have shown a 100 percent antibody-positive conversion rate, demonstrating good performance in safety and effectiveness on volunteers, with no subjects showing serious adverse reactions.

"There are three clinical trial phases and a total of 1,120 volunteers have been vaccinated during the Phase-1 and Phase-2 clinical trials. All of the subjects have proved to have produced a high-concentration of antibodies," the company said.

The group's inactivated vaccine is among the world's first batch to acquire clinical trial approval, and the results collected are the world's first clinical data on safety and effectiveness after two doses of vaccination, offering scientific and measurable support for epidemic prevention and control and emergency use, industry insiders said.

Although the vaccine is inactivated, the antigenic compound it contains can stimulate production of antibodies in humans.

(Source: China Daily)

### **Huawei registers trademarks for HarmonyOS**

Huawei has recently filed a number of trademarks related to HarmonyOS in China, giving rise to industry speculation that the self-developed operating system (OS) could be applied to new products the firm will release this year.

Information from business data query platform Qichacha showed the Chinese tech giant applied for multiple trademarks including HUAWEI HarmonyOS, HarmonyOS Connected and HarmonyOS Linked on June 19.

The move came amid an intensified US crackdown on the Chinese tech firm. In May, the Trump administration moved to block global chip supplies to the already blacklisted Huawei.

Industry analysts said the Huawei Mate Watch will be the first smartwatch to use HarmonyOS, and that the OS is expected to be tested on more devices such as watches and PCs before it can finally be used on Huawei smartphones.

(Source: Global Times)

### **McDonald's to phase out plastic straws in China**

The Shanghai-headquartered McDonald's China said that it has decided to phase out the use of plastic straws in China, which will reduce plastic consumption by an estimated 400 tonnes each year.

Diners can enjoy cold drinks directly through McDonald's new type of cup lids.

The new initiative has been launched in nearly 1,000 McDonald's outlets in Beijing, Shanghai, Guangzhou, and Shenzhen, starting from July 7, and is expected to cover other outlets across the Chinese mainland by 2020, the company said.

McDonald's has been contributing to plastic reduction since 2007 by using paper takeout bags, paper McFlurry cups, and smaller cutlery.

(Source: Xinhua)

## **2. CHINA'S E-COMMERCE INDUSTRY**

### **China's e-commerce sees transactions over 34 trillion yuan in 2019**

China's e-commerce industry continued to thrive last year despite mounting downward economic pressures and lingering trade tensions, according to a report from the Ministry of Commerce.

China led the world in e-commerce, with about 51.26 million people employed in the sector in 2019.

The country's e-commerce transactions hit 34.81 trillion yuan (about \$4.9 trillion) last year, with online retail sales reaching 10.63 trillion yuan, up 16.5 percent year-on-year.

E-commerce has contributed a great deal in terms of "promoting consumption, stabilizing foreign trade, alleviating poverty, and boosting employment," playing a key role in ensuring the country's steady and high-quality development, the report said.

In 2019, online retail contributed 45.6 percent of the growth in the country's total retail sales.

The report also said that China has established bilateral e-commerce cooperation mechanisms with 22 countries.

In addition, China approved 24 cross-border e-commerce pilot zones in 2019, bringing the total number to 59. These pilot zones provide a streamlined system with simplified regulations for faster examination and approval, customs

clearance, and easier information sharing for cross-border e-commerce imports and exports.

Since the start of the year, the e-commerce industry has played a prominent role in guaranteeing supplies, facilitating work resumption and stimulating consumption amid the COVID-19 epidemic, said the report.

The ministry pledged more measures to promote the digitalization of traditional industries and ensure the high-quality growth of the e-commerce sector.

(Source: Xinhua)

### **Alibaba Group and Yiwu City Expand eWTP Partnership**

Alibaba Group and the municipal government of Yiwu, Zhejiang Province in China, have announced plans to develop a Digitized Comprehensive Bonded Zone under the eWTP (electronic World Trade Platform) framework, making cross-border e-commerce more accessible to small and medium-sized enterprises (SMEs) at the world's largest wholesale market.

The planned expansion of the strategic collaboration between Alibaba and Yiwu marks the first anniversary of the city's establishment as an eWTP hub. The partners launched the hub last year to digitize Yiwu's commerce infrastructure and enable new trade flows and opportunities. The expansion is especially timely, supporting the restoration and recovery of global trade under the Covid-19 pandemic.

A core part of the new initiatives is a joint venture between Alibaba Group and Yiwu-based China Commodities City Group to develop the eWTP cross-border trade service platform of Yiwu. This one-stop platform will offer SMEs digitized trade services, including customs clearance, foreign exchange settlement and tax procedures. It will be the third trade service platform established at an eWTP Hub, following the launch of trade platforms in Hangzhou, China and Liège, Belgium.

"With its advantages as a product and SME hub as well as its existing trade infrastructure, Yiwu is the definition of strategic planning for enabling businesses to navigate the digital age. Alibaba will work together with Yiwu to further facilitate the city's transformation into a digitized small commodities trading hub and digitized port as a step toward the collective goal of complete digitization of global trade," said Daniel Zhang, Chairman and Chief Executive Officer of Alibaba Group.

(Source: Alibaba Group)

### **Amazon teams up with Zhejiang foreign trade enterprises**

Amazon Global Selling signed a cooperation memorandum with the Department of Commerce of east China's Zhejiang Province to jointly support the development of local foreign trade enterprises.

The move comes as part of the "Amazon Global Selling Supporting Scheme for New Foreign Trade," and the two sides will cooperate with traditional foreign trade companies from 10 cities of Zhejiang.

The two sides will join hands to help enterprises develop export, cross-border, and e-commerce businesses through Amazon's overseas sites, and solve problems they might encounter. These enterprises cover a wide range of fields, including clothing, textiles, shoes and boots, outdoor products, toys, luggage, hardware, small household appliances, and auto accessories, according to the memorandum.

Sheng Qiuping, director of Zhejiang's Department of Commerce, said the cooperation will promote the high-quality development of the foreign trade industry amid the COVID-19 pandemic.

(Source: Xinhua)

## **Alibaba, Galanz team up to accelerate home appliance industry upgrading**

China's e-commerce giant Alibaba signed a cooperative agreement with home appliance makers Galanz in a bid to promote the innovation and upgrading of home appliance industry.

The two sides will carry out comprehensive digital cooperation on product innovation, new product research and development (R&D), and Internet of Things (IoT) technology application.

The cooperation with Galanz marks one of Alibaba's series of measures to make full use of its advantage in digitalization, promote consumption, and accelerate the digital upgrading of home appliance industry.

At present, Galanz mainly focuses on two strategic businesses, namely home appliance technology and open-source chip ecosystem. Since the beginning of this year, Galanz has accelerated technological transformation, increased investment in open-source chips and edge computing, enhanced international competitiveness, and strongly supported market expansion.

(Source: Xinhua Silk Road)

## **Top domestic trade platform offers financial aid to export companies**

1688.com, China's top domestic trade platform, has announced a renewed package of aid from finance to digital solutions to help export-driven enterprises weather the COVID-19-derived storm.

The site under Alibaba Group pledged to offer real-time collection of money worth 60 billion yuan (\$8.5 billion) to prevent companies from getting cash-strapped, said Wang Hai, Alibaba's vice-president and general manager of the site.

The platform also planned to extend 9 billion yuan worth of low-interest-rate loans.

Using Alibaba's big data analysis on customer preferences, export-driven companies can quickly adapt their portfolio to meet the needs of domestic clients to boost sales.

Wang said companies also stand to enjoy logistics solutions provided by Alibaba's logistics arm Cainiao Network, where storage, transportation, and delivery are digitalized and monitored in real time to trim costs and raise efficiency.

(Source: China Daily)

### **China's logistics giant expands services in Southeast Asia**

BEST Inc., a leading supply chain service provider headquartered in eastern China's Zhejiang Province, announced that it has launched logistics services in Malaysia, Cambodia, and Singapore.

The company plans to build 400 express delivery stations and 12 transshipment centers in three years in the three countries.

BEST Inc. has established logistics network in five Southeast Asian countries so far, which also include Thailand and Vietnam, and expects to enter the markets in Indonesia and the Philippines in the near future.

The transshipment centers in Kuala Lumpur and Phnom Penh will be equipped with the latest automation devices to ensure highly efficient sorting, weighing, and scanning procedures, according to the company.

BEST Inc. expects to have an increasing number of local consumers in Southeast Asian countries to experience the same convenience of fast delivery services as in China, said Zhou Shaoning, chairman and CEO of BEST Inc.

(Source: Xinhua)

## **COSCO Shipping partners with Alibaba to promote digital transformation of shipping industry**

China COSCO Shipping Co. signed a strategic cooperation agreement with Alibaba Group and its affiliate Ant Technology Group to carry out in-depth cooperation based on the global shipping logistics network in a bid to push forward the digital transformation of the shipping industry, the Xinhua-run Shanghai Securities News reported.

Under the agreement, China COSCO Shipping Group will cooperate with Ant Technology Group to promote the deployment of the shipping logistics blockchain in China, and jointly promote the strategic connection based on blockchain technology in the fields of shipping, ports, logistics, and finance.

Besides, the two parties will step up efforts to expand the application scenarios of blockchain, and press ahead with the formulation of data standards in related fields.

According to the report, the two sides will work together to advance cooperation in smart shipping, smart ports and supply chain finance, and jointly promote the digitization of shipping operations and documents.

(Source: Xinhua Silk Road)

## **Alibaba logistics arm Cainiao aims to slash delivery time**

Cainiao Smart Logistics Network, the logistics arm of Alibaba Group Holding Ltd, announced it will ramp up investment in its network to improve efficiency and significantly slash delivery times over the next three years.

To benefit both consumers and merchants running 100,000 online stores by speeding up deliveries, Cainiao will increase its chartered flights, build out the number, size and coverage of its warehouse facilities and expand its partnerships with customs authorities around the world.

The courier aggregator said it will increase its number of chartered flights to 1,260 from 260 in the next nine months. That means air-freight time should drop to 3-5 days from the current 7-10 days.

"Logistics is no longer an afterthought. Today, logistics has become a game changer and key differentiator that sets one business apart from another," said Wan Lin, president of Cainiao, during a cloud-based smart logistics conference.

The announcement is the latest initiative from Cainiao to build up its global logistics infrastructure since Alibaba Group increased its stake in Cainiao in 2019,

aimed at hitting ambitious goals set several years ago to deliver packages in China within 24 hours and in 72 hours elsewhere in the world.

(Source: China Daily)

### **Taobao enters thriving online education market**

China's thriving online education market now has a new player: Taobao.

The earliest e-commerce site of Alibaba Group said it will allocate resources to help over 1,000 education service companies each secure 100,000 students over the course of three years.

A suite of tools, including Alibaba's group-buying arm Juhuasuan, livestreaming unit Taobao Live, and the search function in Alibaba's mini programs, are accessible to education agencies to tap into the 846 million active users on the site, the company said.

The decision to penetrate into the education realm fits well into the trend when the number of searches on education courses almost doubled between January to May compared with same period a year ago, said Huang Lei, the general manager overseeing Taobao's newly-established education arm.

"Taobao never lacks education-related offerings. We ride the trend and use our platform to digitalize the education industry," Huang said in a press release.

Taobao already hosts over 10,000 education agencies, like New Oriental School and VIPKid, providing some 3 million courses targeting all types of students.

(Source: China Daily)

## **3. BUSINESS OPPORTUNITIES**

### **CHINA EXPORT | Mobile air sterilizer**

**Product Name:** Mobile air sterilizer

**Product Model:** ZSYD-800

#### **Product Introduction**

Mainly applicable to: fever clinic, CT, inspection department, room disinfection of air circulation more than 10 times per hour, the sterilization rate of more than

95% per hour, when the machine is running, the pollutant gas is sucked into the machine for disinfection, and then discharged through the high-efficiency filter Clean and safe air to prevent cross-infection and protect medical staff.

### **Internationalize & Global Marketplace**

The product is undergoing EU CE certification

## **CHINA EXPORT | AI Enhanced Dual Spectrum Thermometer System**

**Product Name:** AI Enhanced Dual Spectrum Thermometer System

**Product Model:** DM-X25

### **Product Introduction**

It is applicable to temperature measurement of people in high-density traffic. It can be used for non-contact temperature measurement of more than 200 people per minute.

### **Internationalize & Global Marketplace**

No international qualification registered. The international market has not been developed yet.

## **CHINA EXPORT | Headbox**

### **Product Description**

Headbox is the key part of tissue machine, mainly includes conical header, perforated plate, mixing chamber, turbulence generator, slices etc.

### **Technical Advantages**

- Hydraulic Headbox
- Conical header has circular section and parabolic profile in order to assure uniform pressure profile across the machine.
- The lip stick out has an adjustable profile, thanks to a set of microjacks equally spaced and manually operated, thus allowing the basis weight profile adjustment
- The Headbox allow the tilting adjustment, thus getting the proper jet impingement angle against the forming fabric
- The tube bank has the function of micro turbulence generation, preventing eddies and assuring uniform flow distribution.



## Technical Data

Trimmed Width: 2660~5600mm

Operating Speed: 600~1800m/min

Basis Weight: 13~42g/m<sup>2</sup>

## CHINA EXPORT | LED flood light

**Product Name:** LED flood light

### Specifications

- Power: 100W/150W/200W/250W
- Lumen efficiency : ≥110W/lm
- Voltage: AC 85-305V, AC 176-265V; 50/60HZ
- Driver: MOSO, SOSEN, INVENTRONICS, MEANWELL
- CCT: 2700-6500K
- CPI: ≥70
- IP: IP66

**Material:** Die-cut aluminum housing; PC lens

### Product Introduction

1. LED module floodlight, competitive price, quick payback.
2. Old style with all kinds of optical components, apply for different situation.
3. LED module floodlight, low maintenance cost.

For the contacts of the above or more business opportunities, please send the following information to [tradeinvest@ccpit.org](mailto:tradeinvest@ccpit.org):

- (1) Company name, main business, product catalogue, etc.
- (2) Scanned copy of business license
- (3) Contact person and contact information
- (4) Interested products and business projects

**THE CROSS-BORDER E-COMMERCE NEWSLETTER**, initiated by the Department of Trade and Investment Promotion of China Council for the Promotion of International Trade (CCPIT) and compiled by CCPIT IT Center,

provides information regarding Chinese trade policy watch, industry update and business opportunities in China. It caters to the needs of international e-commerce companies, import & export trade dealers, foreign embassies, chambers of commerce and industry of all countries who are seeking biz updates and trade opportunities.

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## *Newly Released!*

### **FAIRS AND EXHIBITIONS IN CHINA 2020**

China Council for the Promotion of International Trade (CCPIT) has recently released the Chinese and English bilingual edition of **FAIRS AND EXHIBITIONS IN CHINA 2020**.



Since 1995, CCPIT has compiled and printed the Chinese and English bilingual annual report of Fairs and Exhibitions in China every year, and published information about major economic and trade exhibitions to be held in China that year, providing a significant reference for enterprises to participate in

the exhibitions or expos held in China and have been welcomed by embassies, consulates, trade associations and enterprises in China throughout the years.

**FAIRS AND EXHIBITIONS IN CHINA 2020** is coordinated by the Department of Trade and Investment Promotion of CCPIT and compiled by CCPIT IT Center.

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