

Cross-border E-commerce Newsletter

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1. CHINA BUSINESS

Asia-Pacific countries sign RCEP agreement, launch world's biggest free trade bloc

The Regional Comprehensive Economic Partnership (RCEP) agreement was signed among its 15 participating countries on Nov.15, launching the world's biggest free trade bloc.

Participating countries include the 10 member countries of the Association of Southeast Asian Nations (ASEAN) and China, Japan, South Korea, Australia and New Zealand.

The RCEP Agreement would cover a market of 2.2 billion people, or almost 30 percent of the world's population, with a combined GDP of 26.2 trillion U.S. dollars or about 30 percent of global GDP, and accounts for nearly 28 percent of global trade (based on 2019 figures).

(Source: Xinhua)

China open to joining CPTPP

China will assume an open and positive attitude towards the idea of joining the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP), the Ministry of Commerce (MOC) said on Thursday.

Effective since Dec. 30, 2018, the CPTPP is a trade pact among 11 countries, including Japan, Canada, Australia, Singapore, Chile, and Mexico, whose aggregate gross domestic product accounts for 13 percent of the world economy.

(Source: Xinhua)

Imported cold chain logistics face tighter inspections in China

Since June, at least 16 provincial-level regions in China have detected coronavirus on imported cold chain food or their packaging, prompting many cities across the country to implement strict quarantine measures on imported cold chain food to prevent a renewed COVID-19 outbreak.

The Chinese civil aviation sector, ports and freight transportation agencies have escalated measures for imported shipments to minimize the risk of infection. The agencies require real-name registration and health monitoring of ground personnel who are in direct contact with imported goods, and ways to ensure that imported goods and other goods are not mixed together during transportation and loading, to minimize the risk of crossover infection.

(Source: Global Times)

China imposes anti-dumping duties on Australian wine

After a months-long investigation, China announced the decision to impose anti-dumping deposits on Australian wine as a temporary measure, according to a statement from the Chinese Ministry of Commerce released on Friday.

Therefore, the importer of Australian wine will have to pay anti-dumping deposits ranging from 107.1 percent to 212.1 percent, the statement said, noting the new measure will take effect on November 28.

(Source: CGTN)

Chinese customs authorities halt beef import declarations from

Argentine supplier for a week

Chinese customs suspended import declarations from the Argentine beef producer Ecocarnes S.A for one week after coronavirus was detected on the packaging of frozen deboned beef products, according to a release by the General Administration of Customs.

(Source: Global Times)

Chinese consumers, markets, importers wary of imported food amid surge in COVID-19 infections

With growing cases of novel coronavirus detected on frozen food imported from overseas, Chinese food markets have been scrutinizing every imported product, and to reduce risks, they have chosen to reduce amounts of imported food and shift their business to non-frozen food. Meanwhile, some Chinese consumers are avoiding imported foods and turning to domestically made food instead.

In the US chain supermarket Costco, the Global Times found quite a few imported cold-chain foods had discounts, including some with the prices reduced by about 15 percent, especially those imported from the US.

(Source: Global Times)

China's bicycle exports surge amid COVID-19 precautions

With heightened awareness of social distancing amid the coronavirus pandemic, many have turned to bicycling. China exported a total of 41.66 million bikes during the first nine months of this year, an increase of 3.9 percent year on year.

From January to September, the volume of bicycle exports expanded 12 percent over the same period last year to \$2.43 billion, according to data from the China Bicycle Association.

According to Erhard Buchel, president of the Confederation of the European Bicycle Industry, European imports of bikes, electric bikes and parts from China amounted to 1 billion euros (almost \$1.19 billion) in 2016, increased to 1.5 billion euros in 2019, and are expected to near 2 billion euros in 2020.

(Source: CGTN)

China's auto imports, exports further expand

China's automobile imports and exports continued their growth momentum in October by gaining 48.9 percent year on year, according to data provided by the China Association of Automobile Manufacturers (CAAM).

China's auto market, hit by COVID-19, began to recover in April thanks to unleashed pent-up demand and supportive policies, with sales rising by 4.4 percent year on year, which ended the contraction streak over the previous 21 months, according to the CAAM.

(Source: CGTN)

China sees rise in steel imports in Sept.

China's import of steel hit a new high in September, according to the Ministry of Industry and Information Technology (MIIT). The country had imported 2.89 million tonnes of steel in September, with the import price averaging 689 U.S. dollars per tonne.

In the first nine months, China imported 15.07 million tonnes of steel, up 72.2 percent year on year and exported 40.39 million tonnes, down 19.6 percent year on year, the data showed.

China's steel market witnessed hot demand in 2019 thanks to the steady operation of infrastructure building, real estate and other downstream industries.

(Source: Xinhua)

Data highlights of Chinese economy in first 10 months

-- Industrial output expanded 1.8 percent from one year earlier, compared with an increase of 1.2 percent in the first three quarters.

-- Retail sales went down 5.9 percent year on year, with the decline narrowing by 1.3 percentage points from the drop in the first three quarters.

-- Fixed-asset investment went up 1.8 percent year on year to 48.33 trillion yuan (about 7.32 trillion U.S. dollars), 1 percentage point higher than the rise in the first nine months.

-- A total of 10.09 million new urban jobs were created in the first 10 months, completing the target tasks for the whole year ahead of schedule.

-- Total investment in property development rose 6.3 percent year on year to 11.66 trillion yuan, picking up from the 5.6-percent increase in the first nine months.

(Source: Xinhua)

China enhances cooperation with B&R countries despite COVID-19

China has signed 201 B&R cooperation documents with 138 countries and 31 international organizations, Meng Wei, a spokesperson for the National Development and Reform Commission, told a press conference.

In the first three quarters of the year, China's trade with B&R countries totaled about 963.42 billion U.S. dollars, and its non-financial direct investment in these countries surged by 29.7 percent year on year to reach 13.02 billion dollars, Meng said.

The China-Europe freight rail service network bucked up, with a total of 10,180 trips made as of November 5, said Meng, adding that nearly 8 million parcels of medical supplies have been delivered via the China-Europe freight trains this year.

(Source: Xinhua)

China's largest land port sees record number of China-Europe freight

trains

The number of China-Europe freight trains inbound and outbound via Manzhouli reach a record high. A total of 3,073 trains passed through Manzhouli, an important channel for international cargo in north China's Inner Mongolia Autonomous Region, between Jan. 1 and Nov. 17, marking a yearly increase of 30.3 percent.

In breakdown, the port handled 1,493 inbound trains, an increase of 49.1 percent year on year, carrying imported goods including timber, auto parts,

cereals and mechanical equipment. The number of outbound trains loading goods such as electronics and garments also rose by 16.4 percent to 1,580.

(Source: Xinhua)

China's Heilongjiang Province sees rise in trade with Japan

Northeast China's Heilongjiang Province saw trade with Japan grow 9.2 percent in the first three quarters of this year compared with the same period last year, local customs said.

The province's total foreign trade with Japan reached 2.1 billion yuan (about 319 million U.S. dollars), with 1.29 billion yuan of imports, rising 30.7 percent from the same period last year.

(Source: Xinhua)

Chinese ride-hailing giant DiDi starts operation in Argentina

Chinese ride-hailing app DiDi launched operation in Argentina on Nov.17. One of the world's largest app of its kind, DiDi now offers its "DiDi Express" and "DiDi Taxi" services in La Plata, capital city of Argentina's Buenos Aires Province, and in Greater Buenos Aires.

DiDi has more than 550 million users in 13 countries and has become a real alternative to entrepreneurship for more than 31 million driving partners.

(Source: Xinhua)

Top 3 Chinese internet companies

Top 3 Chinese internet companies among 2020 fortune china 500 companies:

No.1 Alibaba Group Holding Limited (18th in 2020; 24th in 2019)

2020 revenue 488.9 billion yuan, up 41.6%

No.2 Tencent Holdings Ltd (25th in 2020; 27th in 2019)

2020 revenue 377.29 billion yuan, up 20.7%

No.3 Xiaomi Corporation (50th in 2020; 53rd in 2019)

2020 revenue 205.84 billion yuan, up 17.7%

(Source: China Daily)

2. CHINA'S E-COMMERCE INDUSTRY

RCEP' s boost to e-commerce

In Chapter 12 of the Regional Comprehensive Economic Partnership (RCEP) , Electronic Commerce is outlined as a key sector in the FTZ. The agreement includes the facilitation of paperless trading, electronic authentication and electronic signatures, as well as online consumer protection and online personal information protection - all of which are included in the text of the deal.

As global internet giants continue to expand their footprint in Southeast Asia, creating intense competition among multiple online shopping platforms in the region, including Amazon, Shopee and Lazada, the RCEP will bring more opportunities for them to penetrate further in to the lucrative market. Made-in-China products may find better ways to enter the member countries within the region too, since factors such as customs clearance and logistics efficiency.

Many of the most popular imports among Chinese consumers come from the member countries under the RCEP. Analysts have said China's imported consumer goods market will become richer in variety as well as cheaper.

(Source: Global Times)

Platforms help Nov 11 shopping gala go global

AliExpress said the number of merchants who participated in this year's Nov 11 online shopping extravaganza rose by 30 percent and the number of items grew by 60 percent year-on-year.

Key markets like Spain and France needed just half a day to surpass gross merchandise volume achieved in the 48 hours for last year's event, according to company data.

Spain saw gross merchandise volume jump 60 percent compared with the same time last year, with electronics ranging from Chinese-made phones to TV sets topping the shopping carts. France saw gardening tools and home appliances gain the most attention, with the growth of transaction volume and the number of orders both surpassing 100 percent year-on-year.

(Source: China Daily)

Norwegian Embassy in China organizes Black Friday livestreaming sales

On Thursday night before the actual 2020 Black Friday, the Norwegian Embassy in Beijing put on an online sales event for Chinese consumers on one of China's top e-commerce retail platforms Tmall.

The Norwegian Embassy is one of the few pioneers among foreign diplomatic missions in China to try out livestreaming sales.

With the presence of the commercial attache of the embassy, the two-hour interactive live sales event pitched 22 consumer products ranging from caviar, children's toothbrushes to chairs, from 13 Norwegian brands.

(Source: CGTN)

Thanks to Chinese e-commerce giants, the sale of Chilean products has accelerated

Thanks to alliances with Chinese e-commerce giants such as Alibaba and JD.com, the sale of Chilean products has accelerated amid the crisis, said Frei, the president of Chile, noting "in less than six months we were able to place almost 400,000 boxes of citrus fruits" on the Chinese market.

According to Chile's National Customs Service, from January to October of this year, exports to China grew 12.7 percent year-on-year, to a total of 20.59 billion US dollars. In October alone, shipments to China rose 16.6 percent compared with the same month a year earlier.

So far this year, 37 percent of Chile's exports have gone to China.

(Source: Xinhua)

Chinese youth splash out on health products

Data on major e-commerce platforms shows that young Chinese people are investing more in health.

During the "Double 11" shopping festival, health examination services, medical dressings, human papillomavirus vaccines and instant bird-nest soups are the most popular health-related products for consumers under the age of 25 on Alibaba's e-commerce platform Tmall.

On JD Health, the health care subsidiary of Chinese tech giant JD.com, vaccine services and oral-health services have increased by 20 times and 12 times, respectively, compared with last year.

(Source: Xinhua)

India adds 43 mostly Chinese apps to its block list

India on Nov.24 blocked access to 43 mostly Chinese mobile apps including Alibaba Group Holding Ltd's e-commerce app Aliexpress. A few dating apps were also added to the block list. India has imposed bans on around 200 apps this year, claiming risks to its national security.

India has abused the concept of "national security" and adopted discriminatory restrictive measures against Chinese companies, which violated the World Trade Organization (WTO) rules said Chinese Ministry of Commerce (MOFCOM) following the September ban.

(Source: CGTN)

AliExpress aims to increase market share in Poland

In an interview with Polish Press Agency, Gary Topp, AliExpress's president for Central and Eastern Europe, said that the Polish market is a long-term commitment for AliExpress due to its growth potential, with plans to expand customer services in 2021. These include expanding the number of products with three-day delivery and spread payments.

"AliExpress has been active in Central and Eastern Europe since 2017, and Poland is a key market in the region," Topp said.

AliExpress is currently the second largest purely online e-commerce platform in Poland, with an estimated 5.87 million active users in 2020, up from 4.8 million a year ago. The total e-commerce market in Poland is slated to grow by 27 percent this year, or 11.7 percent of total retail sales in the country, according to a survey by market research company Gemius last summer.

(Source: Xinhua)

E-commerce livestreaming, short videos and online shopping are booming.

E-commerce livestreaming users reached 309 million, It also the fastest-growing personal internet application in the first half of te year.

Online video users reached 888 million. Short videos have become a new choice for news reports and a new channel for e-commerce platforms.

Online retail users reached 749 million. The market has maintained the No.1 position in the world for 7 consecutive years. In the first half of this year, the

scale of online retail has exceeded 25% of the total retail sales of consumer goods.

(Source: China Daily)

Digital economy important to China's stable economic growth

China's digital economy has gradually integrated with the real economy and become an important engine for sustained and stable growth, an official said .

Last year, China's digital economy stood at 35.8 trillion yuan (about 5.47 trillion U.S. dollars), contributing 67.7 percent to its GDP growth.

In the first three quarters of the year, the revenue of big data services in China reached 153 billion yuan, up 12.5 percent year on year, while the online sales of commodities went up 15.3 percent compared with a year ago, Gao said.

(Source: Xinhua)

China takes big internet strides

China has been ranked second in the world in terms of internet development, after the United States, and has steadily maintained its upward trajectory, a new report said on Monday.

According to the latest Global Internet Development Index, the ranking was based on six parameters: infrastructure, innovation capacity, industrial development, internet application, cybersecurity, and cyberspace governance. China was placed second, with Germany, the United Kingdom and Singapore in the top five, according to the Blue Book for the World Internet Conference.

(Source: China Daily)

China had 940 million netizens

As of June 2020, China had 940 million netizens, representing one-fifth of the global internet users. The country's internet availability rate reached 67%, about 5 percentage points higher than the global average.

There have 381 million online education users, 276 million online medical treatment users, 199 million telecommuting users, 802 million mobile payment users.

Over 66 million users have connected to the 5G network in China, and more than 400,000 5G base stations have been built and put into use.

(Source: China Daily)

3. BUSINESS OPPORTUNITIES

CHINA IMPORT | Meat Products

Product Needs

Frozen and chilled beef, pork, poultry and various processed meat products.

CHINA EXPORT | Face mask

Company Description

Han Zhaoqing Sporting Goods Company Limited, established in 2010 and located in Guangdong, China.

Product catalogue

face masks, KN95 masks, goggles and face shield.

Product Description

These products have obtained CE certificate, FDA certificate, Dekra and also passed EN149 FFP2 test, TUV EN14683 test, ASTM F2100 test, and Nelson Laboratories STP0014 Rev 09 test, and have been exported to America, European countries and Australia.

The daily production capacity is 300,000 pieces.

CHINA EXPORT | Air Conditioner Refrigerator and Automobile Air

Conditioner Refrigeration Fitting

Company Description

Henan Kelong refrigeration technology Co., Ltd is a high-tech enterprise collection of scientific research, design, production, sales for air conditioner refrigerator, automobile air conditioner refrigeration fitting industry.

Product Description

The products cover all kinds of refrigeration precision tube, bend tube, three-way series fittings, electromagnetic 4 way reversing valve for air conditioner, the products more than 100 kinds.

**CHINA EXPORT | Sieving Equipments, Conveying Equipments,
Crushing Equipments and Feeding Equipments as
well as relevant parts**

Xinxiang Zhenying Mechanical Equipment CO.,Ltd is professional manufacturer specializing in the production of sieving equipments, conveying equipments, crushing equipments and feeding equipments as well as relevant parts.

Since its establishment in 1990, the products have won not only good reputation in china but also applauses by foreign clients like Korean, Indonesian, Turkey and European countries so on.

For the contacts of the above or more business opportunities, please send the following information to tradeinvest@ccpit.org:

- (1) Company name, main business, product catalogue, etc.
- (2) Scanned copy of business license
- (3) Contact person and contact information
- (4) Interested products and business projects

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